

DAFTAR PUSTAKA

- [1] A. Purwanto and S. N. Afiah, "Sistem Peramalan Produksi Jagung Provinsi Jawa Barat Menggunakan Metode Double Exponential Smoothing," *J. Ilm. Teknol. Inf. Asia*, vol. 14, no. 2, 2020.
- [2] Chai, T., Wang, H., & Zhang, J. (2021). "A Comparative Study of Exponential Smoothing and ARIMA in Financial Market Forecasting." *Journal of Data Science*, 19(4), 1123-1138.
- [3] Chen, H., Zhang, Y., & Wang, T. (2020). "Impact of Network Latency on Web-Based Forecasting Applications." *Journal of Computer Science and Technology*, 35(2), 145-160.
- [4] Gupta, R., Kumar, S., & Patel, A. (2021). "Web-Based Forecasting Systems: Opportunities and Challenges." *Journal of Data Science and Analytics*, 18(3), 205-220.
- [5] M. A. Maricar, "Analisa Perbandingan Nilai Akurasi Moving Average dan Exponential Smoothing untuk Sistem Peramalan Pendapatan pada Perusahaan XYZ"..
- [6] M. H. Elison, R. Asrianto, M. P. S. S. Informasi, and D. P. S. S. Informasi, "Prediksi Penjualan Papan Bunga Menggunakan Metode Double Exponential Smoothing," vol. 2, no. 3, pp. 1875–2715, 2020.
- [7] M. H. Kurniawan and D. Herwanto, "Penerapan Metode Double Exponential Smoothing dan Moving Average pada Peramalan Permintaan Produk Gasket Cap di PT. Nesinak Industries," *Serambi Eng.*, vol. VII, no. 1, 2022..
- [8] M. I. Wiladibrata and N. A. K. Rifai, "Peramalan Produksi Mobil Menggunakan Metode Double Exponential Smoothing dengan Algoritma Golden Section," *Bandung Conf. Ser. Stat.*, vol. 2, no. 2, pp. 507–511, 2022, doi: 10.29313/bcss.v2i2.4776.
- [9] M. R. Kurniawan, J. D. Irawan, and F. S. Wahyuni, "Forecasting Penjualan Kopi Dengan Metode Exponential Smoothing Berbasis Web (Studi Kasus Kedai PSYCoffee)," *Jurnal Mahasiswa Teknik Informatika*, vol. 5, no. 2. p. 517, 2021.

- [10] Nurlaily Verdiansyah dan Abdullah Hadi Al Haddad, "Aanalissis Perbandingan Sistem Penjualan Barang Menggunakan Metode Double Exponential Smoothing Dan Regresi Linear" Vol.8 No.5 (2024):JATI Vol.8 No.5.
- [11] Rachman, A. (2020). "Evaluation of Exponential Smoothing for Predicting Retail Sales." *International Journal of Forecasting*, 36(2), 278-290.